



NEWS RELEASE

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RELEASE

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Credit union expands to give back more

4Front Credit Union is pleased to announce the inception of its latest community give-back effort; the 4Front Foundation

Giving back is what we stand for, which is why 4Front Credit Union is pleased to introduce the community to the newly established 4Front Foundation.

Founded in 2021, the Foundation aids nonprofits in providing services to the community and supports education through scholarship and financial literacy programs. The Foundation also works to create innovative programs for our members while increasing our outreach and impact in the community.

“4Front has contributed more than \$700,000 in community investment since our inception in 2015 and we’re extremely proud of that,” said 4Front Foundation Executive Director, Rachel Hunter. “We’re always looking at how we can do more to help our communities and establishing the foundation will allow us to do just that.”

The Foundation focuses on three pillars of giving; scholarships, financial wellness, and grants. It will operate as a separate entity from 4Front Credit Union and in addition to the credit union’s current community investment program.

“The neat thing about the foundation is that other organizations, businesses, members and our own team members will have the opportunity to give back with us, so it’s a chance for others to invest in their communities as well,” said Hunter.

Organizers plan to hold several fundraisers for the Foundation in 2022 with a goal of awarding those dollars in 2023.

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4Front Credit Union is an award-winning member-owned financial cooperative serving more than 95,000 members across Michigan. 4Front delivers creative financial solutions tailored to the needs of its individual members at locations in Bellaire, Boyne City, Cadillac, Charlevoix, East Jordan, Kalkaska, Mancelona, Manistee, Petoskey and Traverse City, and online at 4frontcu.com. 4Front Credit Union is federally insured by the NCUA and conducts business in accordance with the Fair Housing Law.