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FOR IMMEDIATE RELEASE

GOBBLE, GOBBLE GO!
REGISTRATION OPENS SEPTEMBER 4 FOR THE
19TH ANNUAL TRAVERSE CITY TURKEY TROT

Traverse City, Mich. – September 2, 2026 – Thanksgiving morning is calling, and it's time to answer with a little running, a little walking and a whole lot of holiday spirit!

Registration for the **19th annual Traverse City Turkey Trot** opens **Friday, September 4 at 9 a.m.**, with special Labor Day pricing. Early birds can gobble up a spot for just **\$25 for the 5K Walk/Run** or **\$30 for the 5 Mile Flyer**. Prices increase after the Labor Day weekend, so don't wait to claim your spot at the starting line.

The Turkey Trot returns to Traverse City on **Thanksgiving Day, November 26, 2026**, welcoming runners, walkers, families, friends and four-legged companions. Whether you're chasing a personal best, strolling with friends or looking to earn a little extra room at the Thanksgiving table, it's the perfect way to kick off the holiday.

Both courses will **start and finish at St. Francis High School**. The **5K Walk/Run** winds through downtown Traverse City, while the scenic **5 Mile Flyer** takes participants around Boardman Lake. Turkey costumes, festive gear and plenty of holiday flair are highly encouraged. After all, if there's ever a day to run around dressed like a turkey, Thanksgiving is it!

The Turkey Trot has become a beloved Thanksgiving tradition throughout Northern Michigan, and longtime presenting sponsor **4Front Credit Union** has been part of that tradition for 14 years.

"The Turkey Trot has become a Thanksgiving tradition for so many Northern Michigan families, and we're proud that 4Front Credit Union has been part of that tradition for 14 years. Community is at the heart of everything we do, and there's something special about seeing thousands of neighbors bundle up on a Thanksgiving morning to laugh, reconnect and kick off the holiday together. Whether you're chasing a personal best or just making room for an extra slice of pie later that day, we're excited to once again serve as the presenting sponsor and help keep this incredible tradition going," said Meghan McDonald, Senior Community Relations Specialist, 4Front Credit Union.

Proceeds from the event benefit **TART Trails**, supporting safe, active and connected spaces throughout the Traverse City community, along with other local causes that make a difference in Northern Michigan.

Registration opens Friday, September 4 at 9 a.m.

For registration and more information, visit www.tcturkeytrot.com.